



All Ireland Linguistics Olympiad
The Problem Solvers' Challenge

Invitation to Sponsor

The All Ireland Linguistics Olympiad (AILO) is Ireland's largest Science Olympiad with more than 3,500 participants annually. AILO now has exciting partnership opportunities for organisations who share our passion for fostering the next generation of talented problem solvers for Ireland.

What is AILO?

Established in 2009, the All Ireland Linguistics Olympiad (AILO) challenges second-level students to develop their own strategies for solving complex problems in unfamiliar languages from around the globe. More than 45,000 students have participated in the Olympiad to date.

AILO is run by the Research Ireland ADAPT Centre for AI-Driven Digital Content Technology, and is supported by the Department of Tourism, Culture, Arts, Gaeltacht, Sport and Media, and Post Primary Languages Ireland. AILO was awarded an International Language Label Award by the European Commission in 2020.

AILO is enhancing the linguistic problem-solving skills of second-level students, increasing their confidence in tackling complex problems, and improving their language and cultural awareness. It is also ensuring that teens see clear links between their love of problem-solving and STEM career pathways.

Scale and Reach

AILO attracts 3,500+ students in 200+ schools each year from all 32 counties. More than 30% of participating students annually are from schools with DEIS (Delivering Equality of Opportunity in Schools) status. An additional 2,000+ students at 200+ schools take ADAPT's sister Transition Year Linguistics module, which has introduced Linguistics to the Irish post-primary curriculum for the first time.



Why sponsor AILO?

- Align your brand with an exciting all-island initiative that's fostering vital problem-solving and language-awareness skills
- Associate your organisation with the best young up-and-coming problem solvers
- Increase your brand visibility through substantial local and national publicity/media
- Foster company connections with local communities (including cross-border communities) through our extensive schools network



Timeline

- Season launch & brochures sent to 1,000+ schools (Sept.)
- Problem-solving workshops in schools across the island of Ireland, including cross-border workshops (Sept.-Dec.)
- Preliminary AILO challenge round (Jan.-Feb.)
- National final - individual & team contests (Mar.)
- Winners represent Ireland at the International Linguistics Olympiad (Jul.)

Sponsor Packages

€60k annual headline sponsorship.

Other packages (e.g., sponsoring Team Ireland at the International Linguistics Olympiad, or sponsoring in-school workshops) are also available.

Talk to us about tailoring a package to your needs!

"After competing in AILO, my enthusiasm for languages and linguistics expanded greatly. The experience had a huge effect on my choice of course in university."



Melissa Peate Sorensen,
Software Engineering
Manager, Zalando

84%
of AILO participants
reported enhanced
problem-solving and
lateral-thinking skills

81%
of AILO participants
reported increased propensity
to consider third-level studies
in Computing, Linguistics
and Languages

*"The
Linguistics Olympiad
is a great way to hone problem-solving
skills. Being involved in AILO helped
teach me some of the necessary
problem-solving skills used in software
programming."*



Robert Devereux,
Senior Systems Development
Engineer, Amazon Web
Services

Find Out More

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